

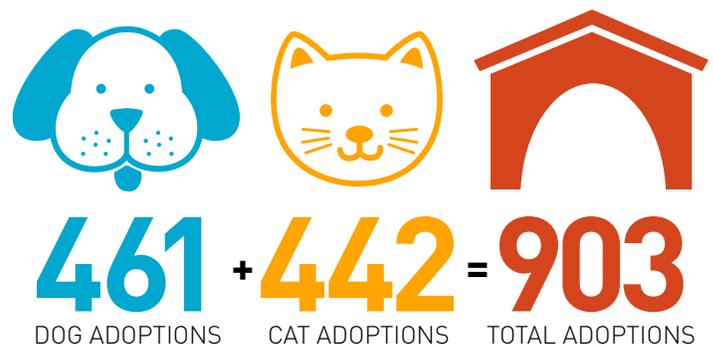
2014 Annual Report



The League for Animal Welfare celebrated its 65th anniversary in 2014, marking this milestone year by earning the highest four-star rating by Charity Navigator. It was a year in which a shelter expansion doubled the capacity for housing homeless cats, a new logo and brand marketing initiatives were launched to expand awareness of the League throughout the Greater Cincinnati community, and a planned giving program was established to ensure the organization's long-term financial sustainability. Ultimately, 2014 represented a year of growth, planning and progress that laid the foundation for a stronger future.

Adoptions

When it comes to pet adoptions, we measure success by the wagging tails and twitching whiskers. Our adoption counselors strive to match our cats and dogs with the right home, based on their unique personalities and their adoptive family's needs. Our unique None Left Behind program removes barriers to adopting a pet with special needs by waiving adoption fees and covering all post-adoption vet expenses. Our goal is to ensure a happily-ever-after for every animal that comes through our shelter.



Volunteers

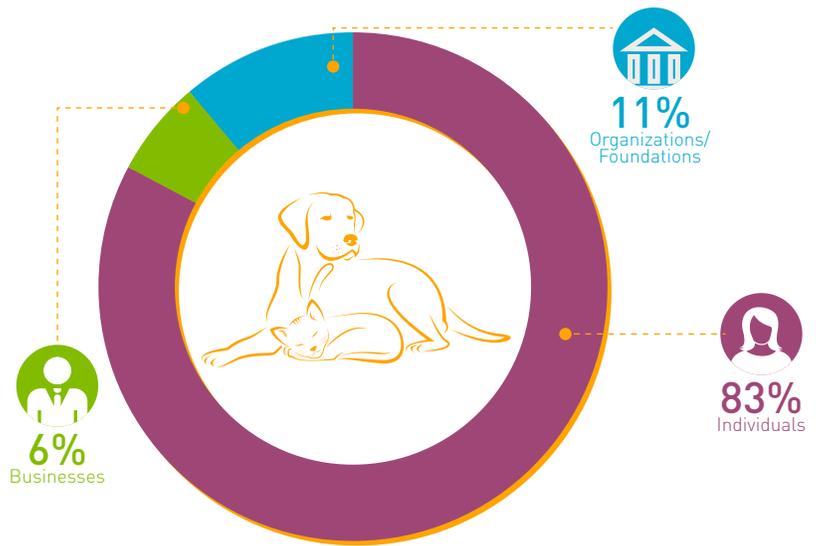
Volunteers enrich the lives of our animals. Their passion to help homeless animals inspires them to give their time, heart and energy to ensure every cat and dog finds a home. They provide our animals with personal attention, hands-on care, love and more. Whether they help socialize animals at the shelter, participate at off-site adoption events or in our bottle-feeding program, maintain our gardens or photograph our adoptable animals, they all play a crucial role in the success of the League. In 2014, more than 16,000 hours were logged by about 300 volunteers—the equivalent of nearly eight full-time employees! Simply put, we could not do what we do without their loyal support!

“Volunteers enrich the lives of our animals...We could not do what we do without their support!”



About Our Donors

While adoption fees cover some of the League's operating costs, they don't come close to absorbing all of the expenses encountered annually for medical care, facilities maintenance and program expenses. We depend on the generosity of our donors for this, and we are fortunate for the numerous individuals, companies, organizations and foundations who support our mission. For their support, the League is most grateful.



A Lasting Legacy

The 1949 Legacy Society recognizes individuals whose generosity demonstrates a commitment to the vision of tomorrow. Society membership is granted to donors who have included the League for Animal Welfare in their wills, trusts or other planned-giving arrangements. The League is pleased to recognize the following individuals who joined the 1949 Legacy Society between January 1, 2014 and December 31, 2014.

- Debbie and Lee Bates
- Joyce Blersch
- Diann Cox and Don Aren
- Robert Faelten
- David and Sandy Filbert
- James Fleming*
- Bruce Gack
- Cynthia Hudzik*
- Kathleen Long*
- Carol Sanger
- Robert and Sandra Schulz
- Sarah and Michelle Vance Waddell
- Richard Wallner*

*deceased



Wine & Whiskers 2014

The ninth annual Wine & Whiskers Tasting and Auction was held on November 1 at the Bell Event Centre in downtown Cincinnati. The event attracted a record crowd who sampled wines, craft beers and rare bourbons while raising money to give hope to homeless cats and dogs. Once again, the highlight of the evening was the auction of one-of-a-kind art created by League residents. "We are so grateful for the incredible support from our sponsors, guests and local community," said Diann Cox, event chair and League board vice president. "The success of Wine & Whiskers helps us continue to provide the much-needed care for unwanted, lost or neglected cats and dogs in Greater Cincinnati." Please join us for the 10th annual event on Saturday, October 24, again at the Bell Event Centre.

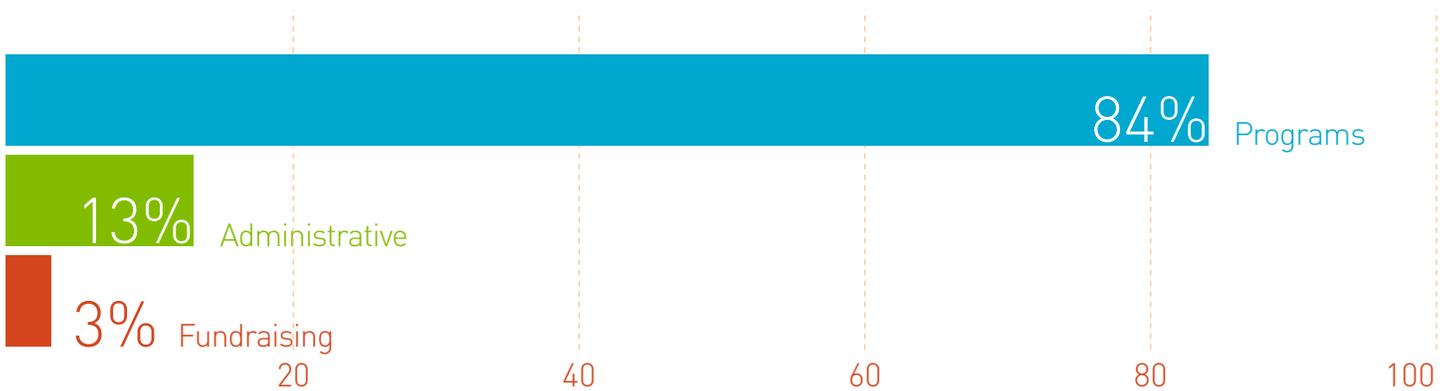
"The success of Wine & Whiskers helps us continue to provide much-needed care."
—Dianne Cox



Finances

At the League, we strive to keep administrative and fundraising costs to a minimum so that the maximum amount from every dollar is spent on our programs.**

**These numbers are unaudited and based on our most recent financial statements for FY2014. Our audited financial statement and IRS 990 will be available for viewing on our website.



Looking Forward

After 65 years as the region's oldest non-profit no-kill animal shelter, we are poised and committed to make an even greater impact on our community and to truly transform our organization. We are ready to begin a new chapter in the life of the League for Animal Welfare.

- After continuous growth in our adoptions over the last few years, we have set a goal to **place 1,000 cats and dogs into loving homes in 2015**. This represents a 10% increase over last year.
- To help focus our efforts on areas with the greatest potential for impact, we will conduct a strategic planning process to **identify our priorities for the next three years**.
- New marketing initiatives will be identified to help **increase community awareness** of the League to attract new adopters, volunteers and donors.

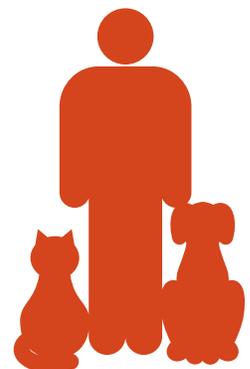
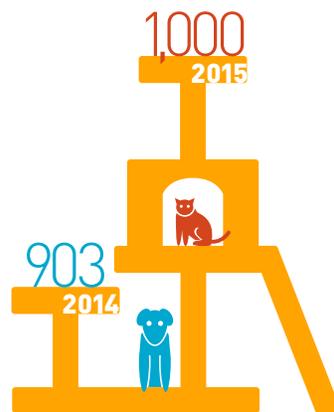


We hope you will join us as we embark on this exciting journey!



We have set a goal to place 1,000 cats and dog into loving homes in 2015.

HELP US
GET TO A
10% INCREASE



2014 At A Glance

\$53,835 REVENUE FROM ADOPTION FEES

1,177 TOTAL # OF DONORS

16,518 VOLUNTEER HOURS LOGGED

\$75,061 MEDICAL EXPENSES FOR CATS AND DOGS

\$71,512 SPAY/NEUTER VOUCHERS AWARDED

23 OFFSITE ADOPTION EVENTS

903 TOTAL ADOPTIONS

96 ANIMALS SERVED IN BOTTLE FEEDING PROGRAM

1 GENEROUS COMMUNITY

2014 Board of Directors

- Carol Sanger, President
- Diann Cox, Vice President
- Joyce Blersch, Secretary
- Debbie Bates, Treasurer
- Bruce Gack, Past President
- Greg Bodenburg
- Michael Callihan
- Robert Faelten
- Meghan Glynn
- Jon Parker
- Ann Schooley

List reflects leadership as of December 31, 2014



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