



**LEAGUE FOR ANIMAL WELFARE**

*Choose No-Kill. Choose the League.*



Matilda, adopted 6/10/15.

**F**ORMING A VISION AND BRINGING IT to the threshold of reality was the story of 2015 for the League for Animal Welfare. In 2015, we undertook development of a new strategic plan. Adoptions reached record levels as more animals found homes and families of their own. The shelter lobby renovation was completed. New community partnerships were forged. New technology was introduced to make operations more efficient. New marketing initiatives were launched, new funding secured and new programs geared to the future developed. Any way you look at it, 2015 was a year of exciting growth, laying a strong foundation for all that lies ahead.

## Adoptions

When it comes to pet adoptions, we measure success by the wagging tails and twitching whiskers. Our adoption counselors strive to match our cats and dogs with the right home, based on their unique personalities and their adoptive family's needs. Our unique None Left Behind program removes barriers to adopting a special-needs pet by waiving adoption fees and covering post-adoption vet expenses related to those needs. Our goal is to ensure a loving forever home for every animal that comes through our shelter.



Gwynneth, adopted 4/21/15.



Neuman, adopted 8/28/15.



## Volunteers

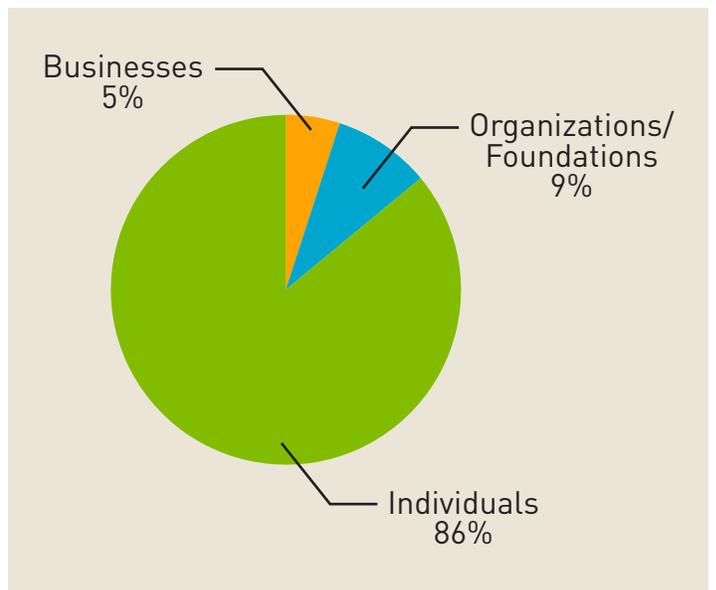
Volunteers enrich the lives of our animals. Their passion to help homeless animals inspires them to give their time, heart and energy to ensure every cat and dog finds a home. They provide our animals with personal attention, hands-on care, love and more. Whether they help socialize animals at the shelter, participate at off-site adoption events or in our bottle-feeding program, maintain our gardens or photograph our adoptable animals, they all play a critical role in the success of the League. In 2015, more than 18,000 hours were logged by about 300 volunteers—the equivalent of nearly nine full-time employees! Simply put, we could not do what we do without their loyal support!

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## Donors

While adoption fees cover some of the League's operating costs, they don't come close to absorbing all of the expenses encountered annually for medical care, facilities maintenance and program expenses. We depend on the generosity of our donors for this, and we are fortunate for the numerous individuals, companies, organizations and foundations who support our mission. For their support, the League is most grateful.

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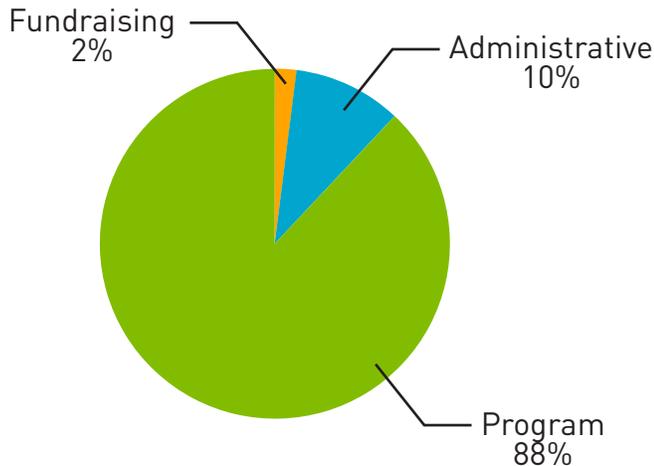


Celina, adopted 6/8/15.

## Finances

At the League, we strive to keep administrative and fundraising costs to a minimum so that the majority of every dollar is spent on our programs.\*\*

\*\* These numbers are unaudited and based on our most recent financial statements for FY2015. Our audited financial statement and IRS 990 will be available for viewing on our website.



## A Lasting Legacy

The 1949 Legacy Society recognizes individuals whose generosity demonstrates a commitment to the vision of tomorrow. Society membership is granted to donors who have included the League for Animal Welfare in their wills, trusts or other planned-giving arrangements.

The League is pleased to recognize the following individuals who joined the 1949 Legacy Society between January 1, 2015 and December 31, 2015.

- Dede Cummings Andersen\*
- Anonymous
- Hoyt & Fran Chaloud\*
- Lillian M. Donovan\*
- Dorothy G. Hauser\*
- Cynthia Hudzik\*
- Michael\* & Sharon Jones
- E. Dorothy McCourt\*
- Constance Megison\*
- William C. & Barbara L. Moorfield\*
- Susan Muije
- Terrence & Miyoko Murray
- Marlene Robinson
- Darlene Sarver
- David Strubbe\*
- Shirley Wilt

\* Deceased

## Wine & Whiskers

Celebrating its tenth year, the League's annual Wine & Whiskers Tasting and Auction was held on October 24 at the Bell Event Centre. Guests sampled wines, craft beers and signature cocktails while enjoying dinner-by-the-bite, live jazz music and silent and live auctions. The highlight of the evening was the one-of-a-kind artwork created by feline and canine artists. "The support of our sponsors, guests and the local community is amazing," said Casey Cantrell Swartz, event chair and League board member.

"Proceeds from the event give hope to homeless cats and dogs in our community." **Mark your calendar and join us on November 5 at the Kingsgate Marriott in Clifton for this year's event!**

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—Casey Cantrell Swartz

10<sup>th</sup> annual  
*Wine & Whiskers*  
tasting and auction



# BY THE NUMBERS 2015 AT THE LEAGUE



**\$74,149**

Revenue from adoption fees



**1,575**

Total # of donors

**18,627**

Volunteer hours logged



**1,169**

Total Adoptions

**\$139,064**



Medical expenses for cats and dogs

**78**

Offsite Adoption Events



**108**

Animals served in bottle feeding program

**1**

Generous Community



## Looking Forward

In 2015, the League's Board of Directors undertook a strategic planning process to pave the way for the future. Our ambitious three-year strategic plan is focused on three key objectives:

- Expand our programs and community focus to increase successful adoptions, improve pet care and promote knowledgeable pet parenting
- Increase associate and volunteer loyalty and engagement to ensure the sustainability of the organization
- Create a sound business and financial plan to support growth and maintain fiscal sustainability

As a non-profit organization, our success is dependent on continued support from our community. Our donors ensure shelter and medical care for homeless animals as they wait for a forever home. Our volunteers provide love, affection,

socialization and training to those animals. Our staff provide an exemplary shelter experience for all visitors. And our adopters spread the word about our organization.

There are exciting changes happening at the League in 2016 and we are grateful to everyone who is partnering with us to make a difference in lives of cats and dogs in our community!

## 2015 Board of Directors

- Carol Sanger, President
- Diann Cox, Vice President
- Joyce Blersch, Secretary
- Debbie Bates, Treasurer
- Bruce Gack, Past President
- Barb Casciani
- Jamie Lindemann
- Holly Mott
- Jon Parker
- Craig Stimmel

List reflects leadership as of December 31, 2015.