



**SEPTEMBER 27, 2025
MANOR HOUSE
SPONSOR PACKET**

Dear Friends,

We are pleased to invite you to be a sponsor for the League for Animal Welfare's annual gala, Whiskey & Whiskers, on September 27, 2025 at the Manor House in Mason. We would be honored to have you participate in this, our most important annual fundraiser!

The League is the oldest no-kill shelter in the greater Cincinnati region, assisting more than 5,000 cats and dogs in need each year. Our programs help homeless pets find families; and help pet owners access affordable pet care. **We serve more than 4,000 local families every year.**

Whiskey & Whiskers, our annual gala, is entering its 10th year of bringing together compassionate community partners to raise critical funds for homeless animals. Your sponsorship *saves the lives* of homeless animals.

As a sponsor, we will highlight your generosity and compassion both at the event (which will host 300 attendees) as well as before in all marketing materials – **a reach of more than 550,000 area residents** who share your care for our community's pets.



Your partnership with the League will help save the lives of 2,000 homeless animals we will shelter this year, and 3,000 more owned pets to whom we provide vet assistance.

SPONSORSHIP PLEDGE FORM

YOUR COMPANY'S GENEROUS SPONSORSHIP CAN REACH AN AUDIENCE OF:

- 28,000 Facebook and Instagram Friends;
 - 24,000 Monthly Website Visitors;
 - 12,000 League Donors;
 - 500,000 Radio Listeners
 - 300 Event Attendees
- **A reach of more than half a million Cincinnatians!**

SPONSORSHIP OPPORTUNITIES INCLUDE:	LEAD Sponsor	PLATINUM Sponsor	GOLD Sponsor	SILVER Sponsor	TABLE Sponsor	FRIEND OF THE SHELTER sponsor
SPONSORSHIP INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Company's name used on all advertisements & invitation	✓					
Logo featured on LFAW Website Banner	✓	✓				
Company individually featured on LFAW's social media	✓	✓				
*Company goodies or info featured on sponsor table (business cards, samples, coupons, etc!)	✓	✓	✓			
*Naming rights for 10 puppies/kittens sheltered in 2026 (have your staff name our furballs!)	✓	✓	✓			
Complimentary "Puppy Therapy Day" scheduled onsite for your company in 2025	✓	✓	✓			
Company publicly thanked at the event	✓	✓	✓			
Company collectively featured on LFAW's social media	✓	✓	✓	✓		
Banner at event includes company logo	✓	✓	✓	✓		
Company featured on a table centerpiece	✓	✓	✓	✓	✓	
Company featured on LFAW website	✓	✓	✓	✓	✓	✓
Complimentary tickets for your team	16	12	12	8	8	2
Number of homeless animals directly helped thanks to your generosity	100	75	50	25	10	5

**New for 2025! These benefits are also available as "add-ons" that can be purchased separately.*

SPONSORSHIP PLEDGE FORM

Please include us as a lifesaving sponsor at Whiskey & Whiskers!

COMPANY NAME: _____

ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

- Lead Sponsor (\$10,000)
- Platinum Sponsor (\$7,500)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Table Sponsor (\$1,000)
- Friend of the Shelter Sponsor (\$500)

For Event Information, please visit our website at lfaw.org/whiskeyandwhiskers

- Add-On: Naming rights (\$500)
- Add-On: Company goodies featured on sponsor table (\$500)

PLEASE CHARGE MY: Visa MasterCard Discover American Express

NAME ON CARD: _____

CARD NUMBER: _____ EXP _____

- My check, made out to League for Animal Welfare, is enclosed.

Please send payments to the League for Animal Welfare, 4193 Taylor Road, Batavia, OH 45103.

Your company's logo can be emailed to devon@lfaw.org (please send by May 31, 2025 for inclusion in all promotional materials; images should be in JPG or PNG format with a minimum height of 400px).

If you have any questions, please reach out to our Executive Director, Devon Smith, at 513-735-2299 or devon@lfaw.org.

The League for Animal Welfare is a 501(c)(3) non-profit organization, EIN 31-0818511. Donations to the League are tax-deductible to the fullest extent allowed by law. Please be advised that, per IRS guidelines, ticket requests may affect the deductible portion of your sponsorship donation.



Thank you so much for considering a sponsorship opportunity at Whiskey & Whiskers. You are a vital partner in our community, helping pets in need and the people who love them.